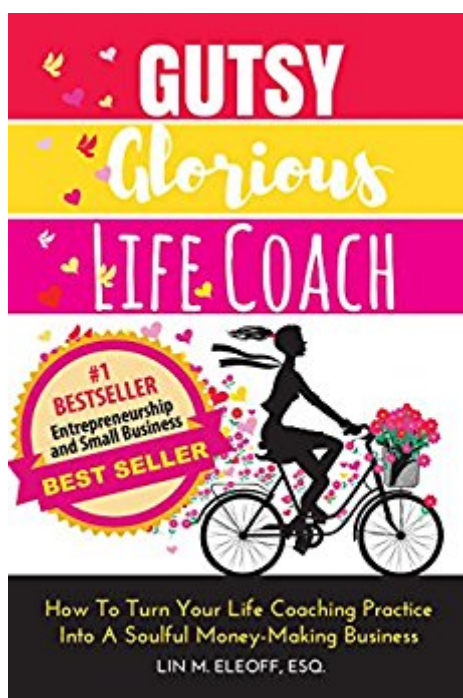


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# Gutsy Glorious Life Coach: How To Turn Your Life Coaching Practice Into A Soulful Money-Making Business



## Synopsis

Ready to turn your coaching practice into a thriving business? IT'S GOING TO TAKE GUTS, COACH! It takes a lot of hard work and dedicated practice to become a coach who can help people change their lives. It also takes a lot of guts to turn a coaching practice into a glorious and kickass coaching business. In Gutsy Glorious Life Coach you'll learn the exact mindset it takes to build an online business • Extreme Self Coaching • tactics to deal with the inevitable Self Doubt • A detailed step-by-step, one-to-done process for building an online business from scratch • All the legal steps you need to take in order to cover your assets online This is a different kind of business book • because it addresses the two most important ingredients when it comes to building a successful business: the right mindset and the relentless determination it takes to make it happen. You're going to need two sets of tools: one to help you during those times when all you want to do is punch your business in the face, and another full of action steps that are easy to follow and implement. Think you've got the guts it takes to go after your dream business? After all, this is just an AFGO: Another Freaking Growth Opportunity. Your business has a lot to teach you about YOU and whether you've really got the guts to go after your own glory. A perfect blend of hard-core business building action steps and velvet-gloves-over-brass-knuckles coaching tools, Gutsy Glorious Life Coach promises to bring out the business woman that's hiding in you.

## Book Information

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## Customer Reviews

There is no one path to becoming a Life Coach but there are things that every Life Coach needs to learn to run a successful business. Lin takes many complex issues and breaks them down to their easily understandable versions so you have a basic foundation of everything you are going to be doing for your business in one place. There is a great Steve Jobs Quote that says "That's been one of my mantras - focus and simplicity. Simple can be harder than complex: You have to work hard to get your thinking clean to make it simple. But it's worth it in the end because once you get there, you can move mountains." That is what Lin does with this book. Every step broken down, and explained as if she was sitting at your side like a wise, yet sassy guide through the jungles of creating a soul fulfilling business. Also - she makes really dry topics like company formation and taxes sound fun and less intimidating through her very approachable writing style. Starting and running a business is often like moving to another country - no one book could contain every piece of information you would need to know to succeed, but Lin's book is a great checklist of all the areas you will need to become familiar with as a business owner. The book provides a great overview of each item so you know enough to determine what your most immediate next step needs to be. NOTE - I received a free review copy of this book in exchange for an honest and unbiased review.

Love all the information in here and taking it one step at a time

If you're a coach who does business online, you MUST read this book. It's loaded with excellent information; Lin outlines every step you need to take (46 in all!!) to launch, grow, and protect your online business--it even includes all the legal steps. It's rare that you find so much information all in one book. A must-read for all coaches.

As someone who is just launching my Life Coaching Business I found this book to be SO helpful . . . tips on everything from creating your email list, to designing your website, to protecting yourself legally (Eleoff is an Internet Business Lawyer AND a Certified Life Coach!) . . . she leaves no stone

un-turned! Highly Recommend!

What a fabulous book to help me change my business from a hobby to a career that I can feel confident about! This is an incredibly comprehensive guide that gives you step-by-step information as to how to get started and truly build your business. The best part is that Lin is authentic in her delivery and offers follow groups and resources throughout the book! Love it!

Looking for a book to help start an online coaching business that will demystify the process? This is that book. I just read the Kindle version and I'm about to buy a hard copy for reference. This book is worth it.

This is a great book with clear instructions for getting started as a coach. The tone is friendly and fun. Thank Goodness she is also a lawyer and brings up the need to know aspects for a coach to have a healthy business. Definitely recommend:). P.s. Her Facebook group is super helpful and an asset.

Lots of excellent advice on a panoply of subjects, including free, solid legal advice! Best of all, it is written in an interesting, engaging way that it is actually fun to read! If you're a life coach trying to make your business work, buy this book! And read it!

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